



“Authorized Online Dealer” Application

This application and the information contained herein is a request for the consideration as a Casablanca Fan Company (hereafter referred to as CFC) “Authorized Online Dealer” and an agreement by which you will promote and transact business via Internet Web sites. You certify that all statements contained herein are correct and authorize CFC to investigate and verify all information contained herein. You understand that being listed on the Casablanca “Shop Online” page (www.casablancafanco.com/shoponline) is subject to approval by CFC management and can be removed at any time at their discretion.

I certify that \_\_\_\_\_ (check all that apply):
Name of company Account number

- Offers the full range of Casablanca products
Is the following type of Casablanca Program Dealer (check one):
Showcase Exclusive Level A Level B Level C, D, or E
Is cognizant of Casablanca’s UMRP policy and Terms and Conditions (located on the back cover of all Net price sheets)
Has the following dedicated landing page on the Web site for Casablanca products:

www. \_\_\_\_\_

- Does not show competitors’ names or products on Web page(s) featuring Casablanca products
Does not give pricing for non-UMRP Casablanca products on Web pages; instead customers are directed to call for price and/or request an e-mail quote. (For UMRP products, it is acceptable to list UMRP pricing plus applicable shipping and handling charges.)
Accepts orders via the Internet and/or by telephone
Staffs its call center/online customer service with trained Casablanca Specialists
Notifies Casablanca whenever the Web link to the Casablanca landing page changes

Signature of senior marketing representative of the company Date

Printed name Title

( ) Phone E-mail address

Mailing address City State Zip code

Name of Web site contact Phone E-mail address

Mailing address City State Zip code

Fax completed form to: 1-800-633-1293